



Kovacs Consulting

Web-based Continuing Education and Professional Training
for Librarians and Other Information Professionals

Kovacs Consulting Internet & Web Training
In Collaboration with:
Reyada Training & Management Consultancy, Dubai-UAE,
Are happy to announce:

Medical Information on the Internet Workshop, 5-7 December 2006, Capitol Hotel, Dubai – UAE



Diane K. Kovacs, a Web-based Internet Trainer, is the President of Kovacs Consulting Internet & Web Training in USA. Diane has a wide professional experience in different educational institutions & wrote many books and articles. Diane was a presenter in many conferences and has been involved in special scholarly internet projects and got many awards and honors.

Key Learning Benefits:

- You will learn how to critically evaluate medical information found on the Web
- You will become aware of high quality medical information sites on the Web
- Participants will develop selection criteria, plan for collection, evaluation, organization, and maintenance of an e-library collection for a patron group of their choice in a the kind of library they choose.
- Participants will have begun identifying, evaluating, selecting, and collecting appropriate free and fee-based Web-accessible resources for health and medicine.
- Participants will end the session with a completed collection development plan for the health and medicine e-library collection they wish to develop. We will begin by defining "alternative" & "complementary".
- How do we know what is "Good" information about alternative medical traditions or complementary medicine practices?
- How will you avoid and teach others to be critical about fraudulent or exploitative information?
- You will learn about and use information resources that clarify and explain different CAM Traditions.
- Web sites that provide warnings of dangerous practices, side effects, or complications are emphasized.

Who should attend?

- Librarians and other information specialists who work with healthcare consumers and/or healthcare professionals.
- Healthcare consumers and/or healthcare professionals who need to develop or expand e-library collections of high quality Web-accessible information resources.

Attendees prerequisite

- Basic Web Experience and Web searching experience.
- Participants should know how to use e-mail and a current standard Web Browser
- Some HTML or HTML editor experience will be useful.

Instruction Language: English

Workshops Venue

Capitol Hotel

P.O. Box 33228,
Dubai - United Arab Emirates.

Location: Al Mina Road, Bur Dubai.

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Fax: +971-4-3460333

Email: caphotel@emirates.net.ae

URL: <http://www.capitol-hotel.com/about.html>

Reyada Training

Tel: +971-4-2686446 **Fax:** +971-4-2686556

POBox 5621, Dubai, UAE

URL: <http://www.rt.ae> **Email:** info@rt.ae

Workshop Contents

Day One: Tuesday, 5 December 2006:

How to Find Medical Information on the Internet for the Healthcare Professional and Consumer

Lectures & Discussions:

- Medical Terminology
- What Healthcare Professionals Can Find or Do on the Internet
- What Healthcare Consumers Can Find or Do on the Internet
- Specialized Health and Medicine Research Tools
- MEDLINE on the Web: PubMed
- Continuing Medical Education on the Web
- Overview: Beware of Bad Information; Privacy and Security
- Misc. Core Fee-based Web-Accessible Medical Information
- Misc. Medical Information Sites

Day Two: Wednesday, 6 December 2006:

How to Find Good Complementary & Alternative Medicine (CAM) Information on the Web

Lectures & Discussions:

- Defining Complementary & Alternative Medicine (CAM) Terms
- Evaluating CAM Information
- Avoiding Fraudulent or Exploitative information.
- Finding Complementary & Alternative Medicine (CAM) Research:
 - PubMed - Limit - Complementary Medicine Subset
 - NIH - National Center for Complementary and Alternative Medicine (NCCAM)
- Finding information about CAM Therapies & Traditions (including qualified practitioners):
 - Herbal Medicine/Phytomedicine/Phytotherapy (Dietary Supplements)
 - Ethnomedicine:
 - Traditional Chinese Medicine (TCM)
 - Ayurvedic Medicine
 - Naturopathy
 - Other ethnomedical systems
 - Musculoskeletal Manipulations
 - Energy Therapies
 - Faith/Spiritual Therapies
 - Mind Body Therapies/Sensory Art Therapies
- Wellness, Health, & Prevention.
 - Nutrition
 - Exercise
- Educational Opportunities and Misc.Resources

Day Three: Thursday, 7 December 2006:

Electronic Collection Development for Health and Medicine E-Libraries

Lectures & Discussions:

- Part 1. Introduction and Overview: Planning for the health and medicine e-library collection
 - Why create health and medicine e-library collections?
 - Definition of Web resources and e-libraries.
 - Planning for collecting and organizing health and medicine Web resources
 - Preliminary planning for health and medicine Web resource collections:
- Part 2. Health & Medicine Resource Collection Strategies: Resource Types and User Information Needs
 - Selection criteria for Web resources
 - Web resource licensing guides and discussions
 - Evaluating Health and Medicine Web resources
 - Health and Medicine Electronic Library Collection Development Tools & Webliographies
- Part 3. Information Architecture and Web Resource Collection Organization and Access for Health and Medicine E-libraries
- Part 4. Health and Medicine E-library/Web Resource Collection Maintenance

Important Notice:

Kindly be informed that the event schedule, agenda and venue could be altered. Please refer to <http://www.rt.ae> for the latest updates of the event.

Six Easy Ways to Register

Online: <http://www.rt.ae/RegistrationForm.htm>
Via **Fax:** +971-4-2686556
Send **SMS** to +971-50-5539665 to call you back.

Via **Email:** info@rt.ae
Via **Tel:** +971-4-2686446
Via **Mail:** POBox 5621, Dubai, UAE

<u>Event</u>	<u>Date</u>	<u>Price</u>
Medical Information on the Internet Workshop	5-7 Dec. 2006	6350 AED
<i>(Fees Include documentations & handouts, Certificate of attendance, Lunch Buffet, and refreshments)</i> <i>Fees to be paid prior to the event</i>		

Name

Institution

Tel

Fax

E-mail

POBox

City

Country

Payment Methods

Cheque Bank Transfer Cash

- Cheque / Bank Draft payable: *Reyada Training & Management Consultancy.*

- Bank Transfer to:

Emirates Bank International,
A/C: 0077-469201-001,
Karama Branch, Dubai – UAE.

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